

*of students' mastery of productive skills, which integrate the involvement of the language environment, was profoundly examined.*

*Key words: lingual skills, lingual environment, communication, innovative teaching methods.*

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### THE SIGNIFICANCE OF TECHNICAL VISUAL PRESENTATION FOR LEARNING ENGLISH MEDICAL TERMINOLOGY

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*The article deals with the effectiveness of technical visual presentations as a means of teaching English for specific purposes to medical students. The use of visual materials, interactive exercises, and contextual teaching methods in technical presentations contributes to the development of medical terminology proficiency and professional skills among students.*

*Key words: technical visual presentations, educational process, interactive exercises, medical terminology.*

Medical students learning English face significant challenges when mastering medical terminology in English due to the complexity of both the terminology and the foreign language. This article is **devoted** to the effectiveness and importance of using technical visual presentations as a method to promote the acquisition of English medical terminology. Our investigation **aims** to summarize and improve approaches to learning medical terminology in the field of medicine. It is widely acknowledged that there are numerous effective visual aids available for enhancing comprehension, memorizing, and overall learning outcomes.

In the increasingly globalized field of medical education, English has become an essential communication tool for the integration of scientific knowledge. Utilizing visual presentations while studying English for specific purposes is an excellent method for developing professional foreign language proficiency [1; 3], enabling successful interaction in English.

Visual technical presentations comprises a wide range of tools and structures that can enhance learning and understanding in various fields, including medicine and language education. The most common types of visual technical presentations include diagrams, charts, infographics, videos,



animations, interactive modules, mind maps, concept maps, posters, wall charts, etc. [2; 3].

We have presented a combined method for mastering medical terminology that utilises infographics and video. This method has proven to be highly effective for learning medical terminology and developing practical skills. To ensure quality and productive student learning during practical classes, the teacher's preparation is crucial. We suggest incorporating tasks such as analysing medical infographics and building vocabulary related to specific topics, such as human anatomy and diseases of the cardiovascular system and their treatment. Students can identify key medical terms used in the infographics and engage in discussions on their meanings. For the video comprehension and discussion task, select an educational video on medical topics with English subtitles or transcripts. Have students watch the video and discuss the content, focusing on understanding medical terminology and concepts. Ask comprehension questions to ensure understanding of the video's key points. This task involves creating vocabulary exercises based on the content of infographics and videos related to medical terminology. The exercises should include fill-in-the-blank sentences or matching exercises to reinforce the pronunciation of medical terms. To enhance students' learning experience, it is suggested to incorporate infographics or videos from different sources on similar medical topics. Students can then compare the information presented and discuss variations in terminology. Video prompts can be used for role-playing situations, such as doctor-patient communication, to encourage students to act out scenarios using appropriate medical terminology and medical English.

Writing tasks: students should write summaries based on the information presented in infographics or videos. They should also be assigned essays discussing the relevance of specific medical topics covered in the materials. They should also be incorporated into complementary learning materials.

Interactive quizzes and plays: interactive quizzes or games based on the content of infographics and videos should be created. Interactive quizzes and games can be created based on the content of infographics and videos to make learning engaging and fun.

The tasks and exercises mentioned above encourage active learning and meaningful engagement with medical content in an English language context.

It has been **concluded** that the use of technical visual presentations plays an essential role in facilitating the learning of English medical terminology by medical students. Teachers can optimize teaching strategies to accommodate diverse linguistic backgrounds and enhance learning outcomes in medical education by using visual representations. Future research should continue to explore innovative approaches for effectively integrating visual presentations into the curriculum. This will ensure that



medical students acquire the linguistic skills necessary for success in the global medical community.

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#### **Znamenska Ivanna. Важливість технічної візуальної презентації у навчанні англійської медичної термінології**

*У статті досліджено ефективність технічних візуальних презентацій як засобу навчання студентів-медиків англійської мови за фаховим спрямуванням. Використання наочних матеріалів, інтерактивних вправ та контекстуальних методів навчання у технічних презентаціях сприяє розвитку навичок оволодіння медичною термінологією та професійних навичок студентів.*

**Ключові слова:** *технічні візуальні презентації, навчальний процес, інтерактивні вправи, медична термінологія.*

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#### **SPECIFICITY OF TASK-BASED LEARNING IN TEACHING ENGLISH AS L<sub>2</sub>**

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