



тур, зокрема “неписаними канонами” неформальної комунікації в Інтернет-мережі.

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DISTANCE LEARNING IN THE WORLD AND ITS PERSPECTIVES IN UKRAINE

Nowadays, at the times of Internet technologies many aspects of our life transferred to the network, thereby accelerating the pace of development of information society and across geographical barriers. Education is not an exception. It is not necessarily any more to be next to the teacher. The distant learning became the part of students' lives long time ago, but its functions were very limited. Internet gives a chance to expand them, to make distance education really valuable and comprehensive. Distance learning is a type of educational services, which gains popularity worldwide. This type of learning is related to higher education and is one of its forms and ways of learning.

The widely known question “To be or not to be” for distance education is no longer relevant. It takes its social and meaningful place in the educational sphere worldwide. At the end of 1997, there were about 1000 schools of distance type in 107 countries. The number of those who graduated in the distance education in 1997 was about 50 million people in 2000 – 90 million people and as projected in 2023 it will reach 120 million people [1, p. 63–72].

The idea of distance education is not new. It originally comes from the wide-ranging need not to leave once working place for the period of education and it was introduced through correspondence education. In 1938 the International Council of Distance Education was founded which in 1982 renamed into The International Council of Distant Education (ISDE – Oslo, Norway, www.icde.org). New circumstances (increase in demand for education) and opportunities (computerization, new information technologies, telecommunications,



etc.) made it possible to transfer learning at a distance to a different level – distance education was established.

The pioneer in the sphere of distance learning became Open University of the UK founded in 1969 – new type of educational institution, the world leader in distance education. In 1996, his seven faculties trained about 215 thousand people. Training Programme of the Open University of the UK takes place in 21 countries. The Open University business school, which has its branches in many countries, including Russia – “Link” (International Business School), is very popular in the world. Based on intergovernmental agreements “Link” got the exclusive right for distance education program of the Open University of the UK in Russia and CIS. “Link” has about 100 branches including three in Ukraine: Kyiv, Odessa, Kamyanets’ Podilsky. Education at Ukrainian branch is at the level of professional certificate and diploma in management. Education is not free; each course provides for students 3–5 homework assignments, participation in 4 tutorials and in a “Sunday” school and taking a written exam. The sequence of learning courses is the choice of the student [2].

From the moment of enrolment, the applicant becomes a student of the Open University of the UK. In case of completion, the curriculum and passing written exams certificate or diploma is given to the student on the model adopted in the UK.

Training is conducted mainly by “Case” – distance-learning technology. Every student is given for permanent use the case study literature, software and methodological support, reference books, CDs, audio and video cassettes. Requirements for level, volume and quality of knowledge and skills of graduates are according to British standards of manager’s proficiency. In 1987 the European Association of Distance Education Universities was founded which subsequently developed into the European Open University, it comprises 17 members, organizers from 15 countries.

Today distance learning in higher education in Europe has become an everyday practice. The most famous in open distance education are: National University of Distant Education, Spain (Universidad Nacional de Education a Dictancia, Spain, www.uned.es), Netherlands Open University (Open University of the Netherlands, www.ouh.nl), Centre for Open Learning, Spain (Cento de Ensenanza a Distancia, Spain, www.ceac.com), Remote Hagen University, Germany and oth-



ers. Market Research of distance learning in Ukraine and elsewhere shows that the pace of its growth is quite high, and in Europe it is estimated in billions of dollars. That is why every educational institution in Ukraine is extremely interested in taking place in this market as soon as possible. This will greatly increase the profit of educational institutions and will remove the problem of classrooms shortage, will help to solve the employment issue so that using video conferencing will lecture professors of educational institutions in other cities and even foreign countries [3].

Through distant learning students will be able to combine study and work, there is no problem of accommodation and living in a foreign city, reduced material costs for travel to the place of study. People with disabilities and people who for various reasons are not able to move can get training. Studying at the distance courses a student improves his intellectual and creative potential, learns how to gain knowledge without assistance and make decisions.

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PARADOXES OF LEADERSHIP

A leader is somebody who can bring a group over to the decision of group situations, problems, tasks. A leader is a kind of mirror of the group [4, с. 21], a person, who converts colleagues (no matter inferiors they or not) on people which cooperate with him because of convictions. Such personalities can inoculate the awareness of importance of executable business, and from here is love to work [2, с. 12].

To become a leader, to get recognition, to stand out from the wide public is quite natural desire to humans as social beings. To seek leadership in the high sense of this word means to strive to occupy a worthy place in society, social group, be proactive, initiative, generate ideas, develop joint strategies of life and try to fulfill them. It means not to be indifferent to what is happening with other people and take